

Privacy Policy for the use of the Website

according to Art. 13 GDPR

The protection of your personal data is of particular concern to us. With this privacy policy, we inform you about how we process your personal data when you visit this website, contact us, as well as in the context of our corporate communications, our marketing measures and the use of social media platforms. We attach great importance to the protection, accuracy, and integrity of your personal data.

All data disclosed or transmitted by the user/visitor will be stored and used in compliance with the provisions of the National Data Protection Act (DSG), the General Data Protection Regulation (GDPR) and the Telecommunications Act (TKG), in each case as amended.

If you have any questions regarding the processing of your data, please contact us at DataProtectionOffice@cchellenic.com.

1. Controller

Coca-Cola HBC Austria GmbH
Clemens-Holzmeister-Straße 6
1100 Wien

E-Mail:
DataProtectionOffice@cchellenic.com

2. General information on data processing

Personal data are all data that contain information about personal or factual circumstances, for example name, address, e-mail address, telephone number, date of birth, age, gender, etc.

2.1. We collect, process and store your personal data for the purpose of visiting our website, for contacting us, for marketing on our own behalf, for our corporate communications and for operating

our website. These are generally processed and stored to the extent necessary for the fulfilment of contractual or legal obligations under Art 6 para 1 lit b and c GDPR. It may also involve "sensitive" data,

such as in particular in relation to criminal conduct under Art. 10 GDPR, in particular for the assertion, exercise or defence of legal claims in the context of the contractual relationship or operation of our website. If the processing is necessary to protect our legitimate interests or those of a third party and if this interest does not outweigh your interest in confidentiality, we base the processing of your personal data on Art. (6) (1) (f) GDPR. We delete or store your personal data protected from access as soon as the purpose of the processing ceases to apply, if we, as the responsible party, have not been imposed any legal obligation to store the data beyond the period of fulfilment of the purpose. Furthermore, we reserve the right to store your personal data for as long as specific legal claims are asserted against us.

2.2. We reserve the right to adjust this privacy policy at any time in compliance with the applicable data protection regulations.

3. Processing activities

In the following, we inform you in detail about the scope and purpose of the processing of the data and about the transfer of your data to third parties.

3.1. Visiting the website

When you visit our website, personal data is processed:

3.1.1 Scope of data processing

When you access our website, we automatically collect and store information in so-called server log files, which your browser automatically transmits to us. These are as follows:

- browser type
- browser version
- operating system used
- referrer URL
- host name of the accessing computer
- date and time of the server request
- your IP address

3.1.2 Purpose of the data processing

We process this data for the purposes of logging system usage, the authorization process and evaluating server log files for problem analysis. If you do not provide us with your data, access may not be possible under certain circumstances.

3.1.3 Legal basis for data processing

The processing of the aforementioned data is in our legitimate interest as the operator of the website according to Art. 6 (1) (f) GDPR. In principle, the individual data records are not merged, but we reserve the right to check the data if we have concrete indications of illegal use, in particular malicious attacks become known.

You may object to the processing of your personal data in accordance with Art. 21 GDPR at any time, giving reasons. For this purpose, please send your request regarding withdrawal to DataProtectionOffice@cchellenic.com.

3.1.4 Recipients of the data

In order to operate our website, including hosting, and for reasons of ensuring the security of our IT systems, we use Adobe Systems Software Ireland Limited (ADIR), 4-6 Riverwalk, Citywest Business Campus, Saggart, Dublin 24, Ireland as a service provider who may have access to your personal data in the course of your employment. Where appropriate, sub-service providers will be used. The service provider is contractually obligated to always protect your personal data, to implement appropriate technical and organizational measures regarding the security of the data and under no

circumstances to process your data for its own purposes or to forward it to third parties.

Furthermore, we reserve the right to forward the data collected for this purpose to the competent authorities and courts in the event of justified suspicion. This happens due to our legitimate interest in proper legal prosecution according to Art. 6 (1) (f) GDPR.

There will be no transfer of your personal data to third countries.

3.1.5. Retention period

The collected data is rotated daily and automatically stored for a period of 7 days after one day of retention time. If we have reasonable suspicion of abusive behaviour and forward the data to the responsible public authorities, this data is stored on a separate data carrier and deleted after the end of the legal proceedings.

3.1.6 Further processing of data

The data processed for this purpose will - in case of justified suspicion - be further processed within the framework of our IT security.

3.1.7 Automated decision making

The data processed while visiting our website is neither processed for automated decision-making, nor do we carry out so-called "profiling".

3.2. Contact initiation

3.2.1. We gladly provide contact options for various topics on our website so that we can deal with your questions about the application process, our product and logo database, our products and services, etc. as quickly as possible by indicating the relevant contact person.

3.2.2 Scope of data processing

We process your personal data only to the extent necessary to process your request. This includes, depending on the subject area you contact us about and the information you provide us with in your inquiry, the following data:

title, first and last name, company name or business designation, e-mail address, company

name, optional telephone number, company address, optional free text field.

3.2.3 Purpose of data processing

The processing of your data in the context of contact initiation serves the sole purpose of providing easier communication with the specific contact persons for your request and to process the contact and correspondence as efficiently and quickly as possible. We use automation-based systems for this purpose. Of course, we have taken all technical and organizational measures to ensure the security of your data.

3.2.4 Legal basis for data processing

Depending on the nature of your request, we process your data based on (pre-) contractual measures or based on our legitimate interest. The processing of data always takes place in fulfilment of the (pre-)contractual measures according to Art. 6 (1) (b) GDPR, if the contact serves to initiate business. For other purposes, for instance obtaining of information about our products, the processing takes place based on our legitimate interest pursuant to Art. 6 (1) (f) GDPR. Data related to criminal law according to Art. 10 GDPR and personal data of a special category according to Art. 9 GDPR are not processed, unless this is necessary in the context of asserting, exercising and/or defending legal claims according to Art. 6 (1) (b) GDPR in conjunction with Art. 9 (2) (f) GDPR in the case of abusive behaviour is required.

In case, you are not able to provide us the requested data, we may not be able to answer your request or provide your further information regarding your request.

3.2.5 Recipients of the data

Depending on the subject area for which you submit your inquiry, your data may be transferred to third parties. These may be external recipients, but also service providers who act as processors and support us in processing your request as quickly and easily as possible. These service providers may have access to your personal data but are contractually obligated to always protect your personal data, to implement appropriate technical and organizational measures regarding

data security, and under no circumstances to process your data for their own purposes or to

forward it to third parties. Specifically, your data will be forwarded to the following recipients:

- For processing general inquiries, if applicable: Vier Hoch Vier GmbH & Co KG, Capistrangasse 2/8, 1060 Vienna.
- For inquiries regarding media and sponsoring, if applicable: Vier Hoch Vier GmbH & Co KG, Capistrangasse 2/8, 1060 Vienna.
- Handling of inquiries from our customers, if applicable: Vier Hoch Vier GmbH & Co KG, Capistrangasse 2/8, 1060 Vienna; Competence Call Center Wien GmbH, Spengergasse 37, 1050 Vienna.
- Processing of queries regarding our e-Shop: Coca-Cola Hellenic Business Service Organization EOOD (BSO), 8 Racho Petkov Kazandzhivata str. 1715 Sofia, Bulgaria.
- Handling of inquiries concerning our product and logo database: Bynder BV, Max Euweplein 46, 1017 MB Amsterdam, The Netherlands.
- Inquiries regarding our SpeakUp! Line (Whistleblowing): NAVEX Global, headquartered in the USA (5500 Meadows Road, Suite 500, Lake Oswego, OR 97035), with data processed exclusively on servers within the European Union. Please see the following link for a listing of hosting subcontracted data processors: <https://www.navexglobal.com/en-us/service-hosting-providers>.
- Inquiries around data protection: OneTrust, LLC. (Co-Headquarters in England, 82 St John St, Farringdon, London EC 1M 4JN), whereby the data is processed exclusively on servers within the European Union.

Furthermore, we reserve the right to forward the data collected for this purpose to the competent authorities and courts in the event of justified suspicion. This is done based on our legitimate interest in proper legal prosecution pursuant to Art. 6 (1) (f) GDPR.

Within the scope of this processing activity, there is no transfer of your personal data to third countries.

3.2.6. Retention period

Data that we collect, when you contact us, will be stored by us for three months after the last contact due to record-keeping purposes for processing your enquiry. In addition, the data will be stored for as long as specific claims are asserted against us. If we have reasonable suspicion of abusive behaviour and forward the data to the responsible public authorities, this data will be stored on a separate data carrier and deleted after the end of the legal proceedings.

3.2.7 Further processing of data

Depending on the nature and scope of your inquiry and the subject matter, we may further process your data for other purposes. For example, if you contact us with inquiries regarding our recruiting process, the data of your inquiry may be further processed for the purpose of handling our applicant management. In addition, your enquiry may fall within the scope of our customer service if you have any complaints, we will of course forward your inquiry to our quality assurance department, which will process your data for the purpose of our quality management. If you have any questions regarding the further processing of your data, please do not hesitate to contact us at DataProtectionOffice@cchellenic.com.

3.2.8 Automated decision making

The data processed while visiting our website is not processed for automated decision-making, nor do we carry out so-called "profiling".

3.3 Marketing for our own purposes and newsletter mailing

Personal data is processed as part of our marketing activities and as part of sending newsletter.

3.3.1 Scope of data processing

For promoting our services and product portfolio and sending newsletters, we process the following data:

- (i) first name and surname, company/institution name if applicable, title, gender, company/institution affiliations (current and historical), department and function in the company and/or institution, e-mail address provided, date and time of contact by CCHBCA with recipients (history), logs of correspondence (e.g., e-mail bounces), marketing identifiers (categorization, affiliation to client group, to prospect group), marketing activity details, free text field for comments. (ii) E-mail address, information about the current status of a consent and, if applicable, withdrawal, information about activities of the data subject on the newsletter dispatch, date and time of dispatch of a newsletter, free text field for comments.

3.3.2 Purpose of data processing

The purpose of the IT-based data processing is to be able to organize our marketing activities smoothly and efficiently. The aim is to inform our customers and interested parties about our company, our services and our product portfolio. The aim of sending the newsletter is to provide our customers and interested parties with information and news about the company CCHBCA.

If you do not want us to process your personal data for the purpose of carrying out marketing activities, then we are not able to set any marketing activities towards you.

If you do not wish to provide your data or do not wish us to process your data in the future in connection with receiving our newsletter, then we are not able to send you a newsletter.

The notice regarding your right to object at any time to the processing of your personal data for marketing purposes or withdraw your consent at any time is enclosed with each of our mailings.

3.3.3 Legal basis for data processing

We process the personal data mentioned in (i) based on our legitimate interest pursuant to Art. 6 (1) (f) GDPR or, in the case of electronic

messages, in compliance with the provisions of Section 107 of Telecommunication Act 2003.

The purpose of the mailings is to promote our company and thus our services and product portfolio to existing and prospective customers and to carry out further marketing activities.

You can object to the processing of your personal data at any time by giving reasons. To do so, please send your request regarding your withdrawal to DataProtectionOffice@cchellenic.com.

In the event of an objection, we will cease any marketing activities relating to you.

The data mentioned in (ii) will be processed exclusively for sending the newsletter, the processing is based on your consent pursuant to Art. 6 (1)(a) GDPR. When using the data for this purpose, we naturally also comply with the requirements of telecommunications law, in particular section 107 Telecommunication Act 2003.

If you do not wish to receive a newsletter in the future, you can withdraw your consent at any time and without giving reasons. To do so, please send us an e-mail to DataProtectionOffice@cchellenic.com.

Upon withdrawal, we will delete your data from our system for newsletter distribution.

3.3.4 Recipients of the data

In the context of our marketing activities and the dispatch of the newsletter, we use the following service providers due to the efficient processing, which could possibly gain access to your personal data during their activities: Domino Design IT-Solutions Richard Platzer, Liebenauer Hauptstrasse 2-6, 8041 Graz.

The aforementioned service providers are contractually obligated to protect your personal data at all times, to implement appropriate technical and organizational measures with regard to data security, and under no circumstances to process your data for their own purposes or to forward it to third parties.

3.3.5. Retention period

We store the data mentioned under (i) for marketing purposes for up to three years from the time of your last contact with us unless you object to the processing of your data beforehand.

The data required for sending the newsletter mentioned under (ii) will be stored for the period you have subscribed to the newsletter or until you withdraw your consent.

3.3.6. Further processing of the data

There will be no further processing of the data.

3.3.7. Automated decision making.

The data referred to in (i) and (ii) will not be processed for automated decision-making, nor will we carry out so-called "profiling".

3.4 Corporate communication

Within the scope of our online presences, we process your data in joint controllership according to Art. 26 GDPR with the respective platform operator. These are:

- **Facebook**, operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ("Facebook");
- **LinkedIn**, operated by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn");
- **YouTube**, operated by Google Ireland Ltd, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("YouTube").

We expressly point out that we only have access to the data provided by you as a user to these platforms. Any evaluations, transmissions or other use of the data by processing your data for other purposes, we have no influence, despite joint controllership. If you have any questions about the processing of your data that extend beyond the purpose mentioned here and/or to assert your rights, please contact the respective platform operator. We will be happy to support you in this regard, please contact us for this purpose at DataProtectionOffice@cchellenic.com.

For more information on the processing of your data and on the content of the Joint Controllership Agreement, please visit:

Facebook

<https://www.facebook.com/about/privacy>

LinkedIn:

<https://www.linkedin.com/legal/privacy-policy>.

Youtube:

<https://www.google.de/intl/de/policies/privacy>

3.4.1 Scope of data processing.

We operate "fan pages" on various social media platforms for corporate communication. As part of our corporate communication, personal data provided by you on the social media platforms is therefore processed when you interact with us via these channels. Typically, these are:

first name, last name, title, gender, telephone and fax number and other information required for addressing purposes resulting from modern communication techniques, online identity of the respective social media platform (user name, photo, avatar, logo), published and unpublished contributions to the social media presence (e.g. comments, inquiries, ratings [e.g. "Like me"], photos, videos, etc.), public and non-public reactions to our posts (replies, comments, etc.), logging of requests and correspondence via social media channels, content and time of logging, other response behaviour to activities (positive reaction to posts);

3.4.2 Purpose of data processing.

The purpose of data processing is to enable simple and straightforward correspondence through our online presences and to inform you about our services. You can contact us by means of direct messages, via the Like function or via the comment function. In the context of this contact, we are only shown the data that you have stored on your profile. We would like to point out that your comments and likes will be stored indefinitely unless you request deletion and can be viewed by other users.

3.4.3 Legal basis for data processing

We process your personal data within the scope of our legitimate interests according to Art 6 (1) (f) GDPR in order to enable quick and easy correspondence.

If you do not want us to process your data on the "fan pages", please do not interact with our posts or send us messages.

If you have already done so, you can object to the processing of your data at any time by giving reasons. To do so, please send us an e-mail to DataProtectionOffice@cchellenic.com.

3.4.6 Further processing of the data

There is no further processing of the data.

3.4.7 Automated decision making

The aforementioned data will not be processed for automated decision-making, nor do we perform so-called "profiling".

4. SOCIAL MEDIA BUTTONS

4.1 When you visit our website, you also have the option of being redirected to the pages we operate on social media platforms by clicking on the embedded buttons. You thereby automatically call up our so-called "fan page" or our company profile. We integrate all common social media platforms into our website to offer you the opportunity to share our content on social networks as well.

4.2 When you click on a button, a connection is activated, the button establishes a connection to the server of the respective network without further action. Your data, in particular data from the server log files, will be transmitted to the respective network during this process. This may involve a transfer of your data to a third country in which the data protection standards established in the European Union do not apply and thus the security and protection of your data may not always be guaranteed.

4.3 We would like to point out that we have no direct control over the scope and content of the data that is transmitted to the operator of the respective social media platform after clicking on the corresponding button or over cookies that are set by them. Cookies are small text files that

are transmitted by the respective operator of the social media platform via your browser to your end device and set there, that is, stored. The information collected by the cookies set is retrieved during subsequent visits to the social media platforms and therefore makes it possible to recognize your terminal device. The information stored in the cookies is received, recorded and processed by the operators of the social media platforms with direct personal reference.

4.4 If you do not wish your data to be transmitted, we ask you to avoid clicking on the buttons. We use buttons to forward the following operators of social media platforms:

- **Facebook**, operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland;
- **LinkedIn**, operated by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn");
- **Twitter**, Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2 D02 AX07, Ireland ("Twitter");

4.5 For further information on the type, scope and purpose of the data collected, we may refer you to the privacy statements of the respective operator. These can be accessible for:

- Facebook at <https://www.facebook.com/about/privacy>
- LinkedIn at <https://www.linkedin.com/legal/privacy-policy>
- Twitter at <https://twitter.com/de/privacy>

5.VIDEOPLAYER

5.1 We have implemented the YouTube embedding function for displaying and playing videos of the provider "YouTube", which belongs to Google Ireland Ltd, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), on our website and process the personal data of our users in joint controllership.

5.2 The extended data protection mode is used. This allows user information to be stored only when the videos are played. If playback of embedded YouTube videos is started, YouTube uses cookies to collect information about user behaviour.

5.3 This is used, among other things, to collect video statistics, improve the user experience and prevent abusive behaviour. Please note that despite joint controllership, we have no influence on the way the data is collected, made available and processed, receive an evaluation exclusively in anonymized form and therefore cannot transmit this to third parties.

5.4 Independently of a playback of the embedded videos, a connection to the Google network is established each time this website is called up, which may trigger further data processing operations without our influence.

5.5 If you are logged into your Google account, your data will be directly assigned to your account when you click on a video. If you do not want the assignment with your profile at YouTube, you must log out before activating the button. Google stores your data (even for users who are not logged in) as usage profiles and evaluates them. Such an evaluation is carried out in particular in accordance with Art. 6 (1) (f) GDPR based on Google's legitimate interests in the insertion of personalized advertising, market research and / or tailored design of the website. You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this right. While using YouTube, it is possible that, in addition to the transmission of your data to Google Ireland Ltd., personal data may also be transmitted to Google, Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA.

5.5.1 For more information on data protection and the cookies used by YouTube, please refer to the [privacy policy](https://www.google.de/intl/de/policies/privacy) at <https://www.google.de/intl/de/policies/privacy>

6. FANPAGE AND COMPANY PROFILE

6.1 In order to increase our online presence and thus facilitate communication and interaction with visitors to our website and our social media presences, we operate a so-called "fan page" on the social media platform Facebook, operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. Furthermore, we present our company through a company profile on the social media platform Instagram, operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

6.2 Facebook

6.2.1 Through the operation of the "fan page" and in particular the use of "Facebook Insight", there is a joint controlling of data in accordance with Art. 26 GDPR by us and by Facebook Ireland Ltd for the purpose of improving marketing and evaluations thereof by Facebook Ireland Ltd.

6.2.2 Furthermore, the setting of so-called "Third Party Cookies" enables Facebook to provide us with statistics with which we can control and improve the marketing of our activities. This is done within the framework of our legitimate interests according to Art. (6) (1) (f) GDPR. Cookies are small text files that are transmitted by Facebook Ireland Ltd via your browser to your terminal device and set there, i.e., stored, regardless of whether you are a registered user of the platform or not. The information collected by the cookies set by Facebook Ireland Ltd is retrieved during subsequent visits to the social media platform and therefore makes it possible to recognize your end device. The information stored in the cookies is received, recorded and processed by the operator of the social media platform with direct personal reference.

6.2.3 The cookies set by Facebook Ireland Ltd are stored for up to two years after being set or updated but can be deleted at any time. In

addition, you can prevent the installation of cookies by setting your browser accordingly.

More information about the transmission of your data by Facebook, including to a third country,

can be found in the privacy policy at <https://www.facebook.com/privacy/explanation>, information about cookies can be found in the cookie policy at <https://www.facebook.com/policies/cookies/>.

6.2.4. Please note that despite joint controllership, we have no influence on the way in which the data is collected, made available and processed, receive an evaluation exclusively in anonymised form and therefore cannot pass this on to third parties.

We receive the following information after statistical evaluation by Facebook Ireland Limited:

Information about persons:

Persons who have subscribed to our Facebook page: Gender, age, place of residence and language.

Reach of posts: People for whom our post was placed within the last 4 weeks.

Social Interactions of people: People who have "liked", tagged, commented or shared our posts, or made other social interactions within the last 4 weeks.

Subscriber Information:

Total number of visitors to our Facebook page,
Number of new subscribers,
Subscriber demographic information by origin (country, city, town), gender, age, and language.

Information about visitors:

Page and tab views: Information about how many times each tab and button (e.g., webpage button, phone number button, "plan route" button) on our "fan page" was viewed or clicked,

Visitor behaviour: Information about whether the visitor hovered over the fan page's name or profile picture to preview page content, as well as information about whether visitors of the "fan

page” are logged in on a computer or mobile device, external referrals: Information about how often people linked to our “fan page” from a website outside of Facebook.

Information regarding posts:

Online visitor behaviour: information about when people who “like” our page are on Facebook,
Post types: Information about the success of each post type based on average reach and interaction,
Most popular posts from pages we keep an eye on: Display of interactions to posts from pages we keep an eye on.

Interactions with our videos:

Video views: Information on how many times a video we shared was viewed more than 3 or 30-seconds.
Top videos: Information about the most viewed videos for at least three seconds on our fan page.

Reach:

Post reach: number of people our post was shared with, broken down by paid and organic reach,
Positive interactions: “likes,” comments, shared content, and recommendations,
Negative interactions: Hidden posts, reported as spam, “Disliked.”

Number of “fan page” subscribers,
Total reach: number of people who were shown an action from our page.
For more information on how your data is analysed, please visit https://de-de.facebook.com/legal/terms/information_about_page_insights_data

6.3 LinkedIn

6.3.1 As with Facebook, there is a joint controlling of data pursuant to Art. 26 GDPR between LinkedIn Corporation and us for the purpose of improving marketing and statistical evaluations thereof by LinkedIn Corporation, regardless of

whether you are a registered user of the platform or not.

6.3.2 The cookies set by LinkedIn Corporation are stored for up to two years after being set or updated but can be deleted at any time. In

addition, you can prevent the installation of cookies by setting your browser accordingly. Further information about the transfer of your data by LinkedIn Corporation, including to a third country, can be found in the data protection declaration at https://www.linkedin.com/legal/privacy-policy?_l=de_DE, information about the cookies can be found in the Cookie Policy at https://www.linkedin.com/legal/privacy-policy?_l=de_DE and <https://www.linkedin.com/help/linkedin/answer/1897/cache-speicher-und-cookies-loschen?lang=de>.

6.3.3 Please note that despite joint controllership, we have no influence on the way in which the data is collected, made available and processed, receive an evaluation exclusively in anonymised form and therefore cannot pass this on to third parties.

We receive the following information after statistical evaluation by LinkedIn Corporation:

Information about persons:

Followers: information on location and country of access, career level, industry, company size, field of activity.
Reached people: People for whom our post was placed in the last 28 days,
Interacting people: People who have “liked,” commented, shared, or otherwise interacted with our posts in the last 28 days.

Information about follower:

Total number of followers.
Number of new followers in the last 28 days.

Information about visits:

Information on how many times each post was clicked,
Information on which device the followers use to access the profile
Percentage comparison to visits of the previous day

Information about posts:

Followers' online behaviour: average reach and interaction broken down by paid and organic reach.

6.4 YouTube

6.4.1 We have implemented the YouTube embedding function for displaying and playing

videos of the provider "YouTube", which belongs to Google Ireland Ltd, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"), on our website and process the personal data of our users in joint controllership.

6.4.2 The extended data protection mode is used here. This allows user information to be stored only when the videos are played. If playback of embedded YouTube videos is started, YouTube uses cookies to collect information about user behaviour.

6.4.3 This is used, among other things, to collect video statistics, improve the user experience and prevent abusive behaviour. Please note that despite joint controllership, we have no influence on the way in which the data is collected, made available and processed, receive an evaluation exclusively in anonymized form and therefore cannot transmit this to third parties.

6.4.4 We receive the following information after statistical evaluation by YouTube:

Information about persons:

Followers: information on location and country of access, career level, industry, company size, field of activity.

Reached people: People for whom our post was placed in the last 28 days

Interactors: People who have "liked," commented, shared, or otherwise interacted with our posts in the last 28 days.

Information about followers

Total number of followers

Number of new followers in the last 28 days.

Information about visits:

Information on how many times each post was clicked,

Information on which device the followers use to access the profile

Percentage comparison to visits of the previous day

Information about posts:

Followers' online behaviour: average reach and interaction broken down by paid and organic reach.

6.4.5 Independently of a playback of the embedded videos, a connection to the Google network is established each time this website is called up, which may trigger further data processing operations without our influence.

6.4.6 If you are logged into your Google account, your data will be directly assigned to your account when you click on a video. If you do not want the assignment with your profile at YouTube, you must log out before activating the button. Google stores your data (even for users who are not logged in) as usage profiles and evaluates them. Such an evaluation is carried out in particular in accordance with Art. 6 (1) (f) GDPR based on Google's legitimate interests in the display of personalized advertising, market research and/or the design of the website in line with requirements. You have the right to object to the creation of these user profiles, whereby you must contact YouTube to exercise this right. In addition to the transmission of your data to Google Ireland Ltd., the use of YouTube may also result in the transmission of personal data to Google, Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA.

6.4.7 In case of transfer of personal data to Google, Inc. Google, Inc. has certified itself under the standard contractual clauses. This ensures compliance with the level of data protection applicable in the European Union.

6.4.8 Further information on data protection and the cookies used by YouTube can be found in the privacy policy at <https://www.google.de/intl/de/policies/privacy>

7. DATA SUBJECT RIGHTS

As a data subject you have the following rights in terms of your personal data, we hold about you:

7.1 Right to access

You have the right to request information at any time and informally about which data relating to you is processed by us as the data controller – together with further information such as its processing purposes and recipients, information about the origin of the data and information about automated decision-making including the logic involved. Furthermore, you have the right to request information as to whether the data concerning you, is transferred to a third country or to an international organization, including the right to be informed of the appropriate safeguards in accordance with Art. 46 GDPR.

7.2 Right to rectification and right to restriction of processing.

You may request the rectification or completion of inaccurate or incomplete data. You also have the right to request restriction of the processing of data that may only be processed with your consent or for the assertion, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest, for example, if the accuracy of the data is disputed.

7.3 Right to data portability

You may request that a copy of the data, insofar as it has been made available to us, be sent to you - or, insofar as this is technically feasible, to a third party to be determined - in a structured, common and machine-readable format.

7.4 Right to erasure

You may request the deletion of your data under certain circumstances, for example, if it is not processed in accordance with data protection regulations.

7.5 Right to object

You have the right to object to the processing of your personal data at any time, stating your reasons. In this case, we will no longer process the personal data concerning you, unless we can cite and prove compelling legitimate grounds for the processing which override your interests, or the processing serves to assert, exercise or defend legal claims.

7.6 Right to withdraw your declaration of consent.

You have the right to withdraw your declaration of consent under data protection law at any time and without giving reasons by sending an e-mail to DataProtectionOffice@cchellenic.com . The withdrawal of consent does not affect the lawfulness of the processing carried out based on the consent until the withdrawal. We will delete your data immediately, unless legal provisions require us to retain it.

7.7 Supervisory authority

If you are of the opinion that the processing of your data violates your right to confidentiality or that your data protection rights have been violated in any other way, you can complain to the competent supervisory authority. In Austria, the competent authority is the

Austrian Data Protection Authority

Barichgasse 40-42, 1030 Vienna.

This is without prejudice to the possibility of filing a complaint with the regional court pursuant to Section 29 (2) of the Austrian Data Protection Act and any other legal remedies.

8. ADAPTATION OF THE DATA PROTECTION POLICY

We may modify or amend this privacy statement from time to time in compliance with the applicable data protection regulations and we will amend the revision date at the bottom of this page. We do however encourage you to review this statement periodically so as to always be informed about how we are processing and protecting your personal information.

As of August, 2021