

COCA-COLA HBC AG 2015 INTEGRATED ANNUAL REPORT SHOWCASES FOCUS ON SUSTAINABLE GROWTH

April 11, 2016 – Coca-Cola HBC AG ("Coca-Cola HBC", or "Company") published its 2015 Integrated Annual Report, "Refreshing business" on 17 March 2016.

Coca-Cola HBC's fourth integrated report provides details on all aspects of business, governance and sustainability performance, and celebrates a year of strong results and achievements. This year we took our reporting a step further, preparing the sustainability aspects of our Integrated Annual Report in accordance with the Global Reporting Initiative G4 Comprehensive standards. Our efforts in the area of sustainability are being recognised, with Coca-Cola HBC being the industry European and global leader amongst beverage companies in the Dow Jones World and Europe Sustainability Indices (DJSI) for two consecutive years.

Dimitris Lois, Chief Executive Officer, commented: "2015 marked improved performance across all aspects of our business. We expanded our product portfolio to provide choice to our consumers, improved our ability to serve our customers and engaged our talented people. We strengthened our commitment of making sustainability an organic part of our business and a driver for our growth by enhancing our reporting through the adoption of the GRI G4 Comprehensive standards and the introduction of initiatives such as Accounting for Sustainability."

In Coca-Cola HBC, we aim at creating value for all stakeholders and our business model demonstrates this through outputs and outcomes as a result of activities and relationships across the entire value chain. In 2015, we:

- Sold 2.1 billion unit cases of beverages, reaching 594 million consumers
- Directly employed over 33,000 people
- Generated net profit of €280 million
- Paid a total of €271 million in taxes
- Invested €8.2 million in community programmes
- Invested 6,000 employee volunteering hours
- Reduced water consumption by 5.5% vs. 2014
- Reduced CO₂ intensity by 14.2% vs. 2014

Looking in more detail at the three dimensions of sustainability, key highlights in 2015 also included:

Economic:

- Paid €1,070 million in salaries and employee benefits
- Partnered with over 43,000 suppliers
- Reached direct and indirect employment of over 600,000 people throughout the value chain in Europe

Environmental:

- Introduced science-based carbon intensity reduction targets endorsed by the World Resources Institute - one of the first 12 companies in the world to do so
- Invested €5.3 million in energy saving initiatives, reducing consumption by 375 million Mega joules
- Recycled 91% of waste generated in operations

Social:

- Invested €2 million in youth development programmes
- 33% of managerial roles were held by women
- Partnered with more than 230 NGOs in 28 countries

Sustainability program in Austria

Coca-Cola Hellenic Austria releases its sustainability report every year. According to the sustainability agenda of the Austrian beverage industry, the company has already committed to reduce CO₂ emissions by 2017 by at least 10 percent compared to a 2007 baseline. By implementing measures, the Company has established itself as a model business in terms of sustainability.

Examples of Coca-Cola HBC's sustainability program in Austria include:

- The water consumption per bottle was reduced by 40 percent due to the use of a new bottling washing machine. Energy consumption was even reduced by 50 percent.
- The plant in Edelstal is one of the first plants of the Coca-Cola Hellenic Group to be awarded the European Water Stewardship (EWS) Gold Certification in 2014. The plant has just been recertified successfully.
- Since 2015, the 0.33-liter deposit bottles of Coca-Cola, Coca-Cola light, Coca-Cola zero, Coca-Cola life, Fanta, Sprite and Mezzomix for the hospitality industry carry the Austrian Ecolabel (Österreichisches Umweltzeichen).
- Römerquelle has maintained the Austrian Ecolabel since 1995 and has awarded the GREEN BRANDS Austria seal with a star for its successful re-validation.
- Since 2006, Coca-Cola Hellenic Austria organizes the Danube Challenge in cooperation with the Ministry of Life. At this event, school classes from all parts of Austria get the chance to explore the ecosystem of water.

Coca-Cola HBC's 2015 Integrated Annual Report "Refreshing business" can be downloaded from:

<http://www.coca-colahellenic.com/investorrelations/annualreports>

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About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 590 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.

About Coca-Cola Hellenic Austria

Coca-Cola Hellenic Austria supplies the whole Austrian market with products of The Coca-Cola Company. The company employs 1,000 people in Austria – in its production site, sales and distribution centres. Apart from the well-known brands Coca-Cola, Coke light, Coke zero, Fanta and Sprite, products like Nestea, Cappy, Römerquelle, Römerquelle Emotion, the energy drinks Monster and burn and the sports drink Powerade are also part of the diverse beverage portfolio. In the state-of-the-art production and logistics centre located in Edelstal, Burgenland, where the Römerquelle spring originates, all Coca-Cola Hellenic products are bottled and distributed throughout Austria. More than 60,000 customers distribute our products to consumers. Furthermore, 8,000 vending machines make sure that our products are always within an arm's reach.

Coca-Cola has been firmly established in Austria since 1929. Through ongoing investments, Coca-Cola Hellenic Austria is an essential part of the local economy. The company's direct value created amounts to €94 million (that equals 0.03 % of the Austrian gross domestic product). Considering the whole value chain – from production over supply to consumption – more than 1 billion Euros created are connected to the Coca-Cola system every year, that equals 0.36 % of the GDP. (Source: Socio Economic Impact Study by Steward Redqueen /Ethan B. Kapstein, 2012)

Coca-Cola Hellenic Austria is a subsidiary of Coca-Cola Hellenic Bottling Company AG, headquartered in Switzerland. It is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 590 million people. The company has a premium listing on the London Stock Exchange and its shares are listed on the Athens Exchange. Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes.

For more information please visit www.coca-colahellenic.at

About Dow Jones Sustainability Indices

The DJSI were launched in 1999 as the first global sustainability benchmarks. The indices are offered cooperatively by RobecoSAM and S&P Dow Jones Indices. The group tracks the stock performance of the world's leading companies in terms of economic, environmental and social criteria. The indices serve as benchmarks for investors who integrate sustainability considerations into their portfolios, and provide an effective engagement platform for companies who want to adopt sustainable best practices. Following an evaluation of a range of general and industry-specific issues only the top 10% are accepted for inclusion. For more information visit <http://www.sustainability-indices.com/>